

Canada Business Points

Description

Canada Business Points is a comprehensive database containing geographic points on businesses located throughout Canada and detailed corresponding information on those businesses. This database provides geocoded points for each record to facilitate mapping and map-based studies of consumers and site location models. This file has over 50 business location attribute variables, including 12 new key decision attributes for the over **1.1 million** Canadian businesses on file. NAICS code is also added to the file. *Detailed variable listing is in the table below.*

With this data, you can analyze the market for opportunities or competitive threats, assign territories, and build sales and marketing strategies with more information than ever before.

What are SICs?

For gathering accurate information about our economy and a variety of other reasons, the federal government has developed a comprehensive list of industry types and organized it into a rational system. Each and every identifiable industry in our economy is organized into a major category of related industries and given a specific code number. These "SIC" (Standard Industrial Classification) codes and the organizational system they relate to are used by many professionals to categorize industries properly.

What are NAICS?

The North American Industry Classification System (NAICS) has replaced the U.S. Standard Industrial Classification (SIC) system. NAICS will reshape the way we view our changing economy. NAICS was developed jointly by the U.S., Canada, and Mexico to provide new comparability in statistics about business activity across North America. See the US Census Bureau for more information: <http://www.census.gov/epcd/www/naics.html>

Canada Business Points Variable List

Canada Business Points Attribute List
Company Name
City
Province
Six digit postal code
Standard Industrial Classification
Franchise Code
Year first appeared in yellow pages (since 1990)
Contact Title
Contact Gender Code
Employment Size Code
Sales Volume Code
Industry Specific Code
InfoCanada Number
Primary SIC (Standard Industrial Classification) (USA)
Secondary SIC #1 (USA)
Secondary SIC #2 (USA)
Secondary SIC #3 (USA)

Secondary SIC #4 (USA)
Secondary Address
Secondary City
Secondary Province Abbreviation
Secondary Postal Code
French Flag
Business Status Code
Subsidiary Parent Number
Ultimate Parent Number
Number of Employees (Actual)
Total Number of Employees (Actual)
Corporate Sales Volume Code
Latitude in decimal degrees
Longitude in decimal degrees
Country Code
Province Code
Census Division Code
Census Subdivision Code
Census Metropolitan Area code
Census Tract Code
2001 Forward Sortation Area
Enumeration Area Code
Federal Electoral District
Representative Point Flag
Primary SIC Description
Franchise Code Description
Industry Specific Description
Canadian SIC equivalent of USA SIC
Employment Size Description
Sales Volume Description
North American Industrial Classification System
NAICS Description